

## BIC® Cristal® Expression

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EXPERIENCE THE EVOLUTION OF THE ICONIC BIC® CRISTAL® WITH BIC® CRISTAL® EXPRESSION. THIS CLASSIC PEN NOW COMBINES TIMELESS DESIGN WITH CUTTING-EDGE BRITEPIX™ DIGITAL PRINTING TECHNOLOGY, OFFERING UNIQUE PERSONALISATION. CHOOSE FROM FOUR VIBRANT INK COLOURS—GREEN, BLUE, BLACK, AND RED—AND MAKE A LASTING IMPRESSION WITH A PEN THAT TRULY REFLECTS YOUR UNIQUE STYLE. TRANSFORM YOUR BRAND'S MESSAGE ON A BLANK CANVAS WITH LIMITLESS CUSTOMISATION POSSIBILITIES. BIC® CRISTAL® EXPRESSION BRAND AN ICON

PRODUCT BENEFITS	This lightweight pen can write for up to 3 km in blue, black, red, and green. Additionally, with BritePix™ printing technology, it offers full-colour possibilities and large printing areas. It is also certified with the NF Environment eco-label. The minimal design of this iconic object has earned it a place in the permanent collections of the Museum of Modern Art in New York (MoMA) and the Musée d'Art Moderne/Centre Pompidou in Paris
CUSTOMS CODE	9608109900
COUNTRY OF ORIGIN	FR
WIDTH	0.70 cm
HEIGHT	15.00 cm
DEPTH	0.70 cm
DIAMETER	0.70 cm
WEIGHT	5.00 g
STANDARD PACKAGING	32.40 X 13.60 X 15.20 cm   7.35 cm3
PACKAGING CAPACITY	250 u.
PACKAGING WEIGHT	1250.00 g